

METHOD AND APPARATUS  
FOR COMMUNCIATING INFORMATION  
ABOUT A CALLED PARTY TO A CALLING PARTY

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Abstract

A method and apparatus is provided for automatically retrieving and displaying supplemental information about a called party on the CPE of a  
10 calling party. When a caller places a call, the number called is used to look up and return to the caller the Universal Resource Locator (URL) of the called party. Application software resident in the caller's CPE uses the URL to retrieve the home page of the called party  
15 from the Internet.